

Intro to Packback Email Template [LTI]

Note to Instructors: Replace content in [brackets] with your class information.

Students,

I hope you're ready for an exciting semester! A large component of this class will be a weekly discussion regarding the topics learned throughout the semester, which counts toward your participation grade.

Participation is a requirement for this course, and the Packback Questions platform will be used for online discussion about class topics. Packback Questions is an online curiosity community where you can be fearlessly curious and ask BIG questions about how what we're studying relates to life and the real world. We will spend time in class highlighting discussions from Packback, encouraging feedback and recognizing top students!

Your participation on Packback will count toward [insert #] percent of your final grade.

In order to receive your points per week, you must post **[1 Question and 2 Answers per week] relevant to our class subject matter** that week.

Before you start posting, be sure to read the **Community Guidelines** found in the tutorial on Packback. If your post doesn't follow the Packback Community Guidelines, there is a chance it will be removed and you won't receive points for that post.

There will be a **[Sunday 11:59 PM] deadline** for submissions in your community each week.

How to get help from the Packback Team:

If you have ANY questions or concerns regarding Packback throughout the semester, please contact the customer support team at holla@packback.co!

Note: It takes 24 hours for the Packback team to moderate a post and send a coaching email. In order to get credit for a moderated post, you must edit and re-publish by the deadline. This is why it is important that you complete your Packback questions and responses far before the deadline in case your post is moderated.

How to Register on Packback:

Our class is using LTI (Learning Tools Interoperability) to access Packback- this is a type of integration that allows Packback to sync with our LMS **[Blackboard, Canvas, etc.]** to allow you to sign in with a single click.

1. Navigate into our class on the LMS **[Blackboard, Canvas, etc.]**

2. In the navigation bar, you will see a link for Packback Questions. Click it, and you will automatically have an account created and be linked to the checkout page for our class community.
3. Complete checkout, and you will be directed to our course community on Packback where you can begin posting.
4. Please Note: You will also likely receive a welcome email from Packback with instructions on how to set up your account. You can register using either method and will be directed to the same community!

If you're having trouble registering via the LMS:

You can join our course in Packback manually, by searching for our Community Lookup Key (below) in the Packback “Join Communities” module after signing up directly on Packback.co. **Please note, the following Community Lookup Key is only for locating the community; it is NOT a coupon code or access code.**

Community Lookup Key: **[INSERT LOOKUP KEY HERE (Can be found in the right-hand sidebar of your community, in “Professor Tools”)]**

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For a brief introduction to Packback Questions and why we are using it in class, watch this video: vimeo.com/packback/Welcome-to-Packback-Questions