Intro to Packback Email Template

Note to Instructors: Replace content in [brackets] with your class information.

Students,

I hope you're ready for an exciting semester! A large component of this class will be a weekly discussion regarding the topics learned throughout the semester, which counts toward your participation grade.

Participation is a requirement for this course, and the Packback Questions platform will be used for online discussion about class topics. Packback Questions is an online curiosity community where you can be fearlessly curious and ask BIG questions about how what we're studying relates to life and the real world. We will spend time in class highlighting discussions from Packback, encouraging feedback and recognizing top students!

Your participation on Packback will count as [insert #] percent of your final grade.

In order to receive your points per week, you must post [1 Question and 2 Answers per week] relevant to our class subject matter per week.

Before you start posting, be sure to read the **Community Guidelines** found in the tutorial on Packback. If your post doesn't follow the Packback Community Guidelines, there is a chance it will be removed and you won't receive points for that post.

There will be a [Sunday 11:59 PM] deadline for submissions in your community each week.

How to get help from the Packback Team:

If you have ANY questions or concerns regarding Packback throughout the semester, please contact the customer support team at holla@packback.co!

Note: It takes 24 hours for the Packback team to moderate a post and send a coaching email. In order to get credit for a moderated post, you must edit and re-publish by the deadline. This is why it is important that you complete your Packback questions and responses far before the deadline in case your post is moderated.

How to Register on Packback:

You will receive a welcome email from holla@packback.co prompting you to finish registration.

Packback has already created an account for you with your school email, *all you need to do is reset your password*. This email may be directed to spam or filtered out, so make sure you do a thorough scan of your inbox if you can't find the email.

Backup Registration Instructions:

If you search your inbox and still can't find the welcome email, or if you are new to the course, you may manually register by following the instructions below:

- 1. Navigate to https://questions.packback.co/login and click "Sign up for an Account"

 Note: If you already have an account on Packback you can login with your credentials.
- 2. Make sure to register with your SCHOOL email address and legal first name and last name.
- 3. Enter our class community's lookup key into the "Join a Community" module on your dashboard. Please note, the following Community Lookup Key is only for locating the community; it is NOT a coupon code or access code.
 - Our Community Lookup Code: [INSERT LOOKUP KEY HERE (Can be found in the right-hand sidebar of your community, in "Professor Tools")]
- 4. Follow the instructions on your screen to finish your registration.

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For a brief introduction to Packback Questions and why we are using it in class, watch this video: vimeo.com/packback/Welcome-to-Packback-Questions